



broadway beauty pageant

March 1, 2010

Dear Friend:

I'm writing to invite you to become an individual sponsor of our spring fundraising event, *the Broadway Beauty Pageant* on Monday, April 19th, 2010.

Despite these challenging economic times, the Ali Forney Center continues to grow in our ability to provide care and support for LGBT youth who face homelessness and family rejection. This past October we opened a beautiful new shelter facility in Astoria, Queens, and we are now housing 58 youths per night. AFC continues to lead the charge on this crisis by consistently and compassionately advocating for care and delivering comprehensive critical services to hundreds of LGBT youth each year. To continue to grow our programming and to reach more youth in need, we invite you to join us at our signature spring event - *the Broadway Beauty Pageant*.

The Broadway Beauty Pageant is a wonderful fundraising opportunity for AFC. This entertaining and fun event has created an enormous buzz in the Broadway community and beyond. The evening is a beauty contest of sorts, in which male performers from current Broadway shows compete for the coveted title. Celebrity judges and hosts, will help to guide contestants through the impressive talent portion, interviews, and the swimsuit competition. In the end, the audience casts ballots to determine who will walk away with the crown. Sponsors are invited to an exclusive pre-event VIP cocktail reception as well as a VIP after-party with the cast members of the show.

We hope you will continue to support AFC and the youth we serve by becoming an individual sponsor of *the Broadway Beauty Pageant*, with a minimum gift of \$250. I thank you again for helping us support the young people AFC serves as they work to put their lives back together. Thank you for your continuous support!

Best regards,

Carl Siciliano
Executive Director

THE
ALI



